

Let's look at the word 'spin'. According to the dictionary, it means 'to turn or whirl round quickly' or 'draw out & twist'. And that's exactly what it means to me in my role as an emcee, too. Let's master this...

SPIN EVERYTHING WITH FLAIR:

1. What is the first thing you need to grasp before you spin? Where do you get this info?

2. How can you weave the spin in your program? Why is this important?

3. Why should you listen to the VIP's speech?

4. How can you spin games? Why should you do this?

5. Huh can you spin awards... How?

6. How does encouragement affect the audience?

7. How can you make every event different?

ACTION STEPS:

1. After the program meeting decide what you need to spin
2. Twist, turn & draw out the way you're going to spin the event using the right words.
3. Enjoy 'spinning' your events as it makes the event really personal for your audience
4. Go the extra mile to customize your events – it will really pay off in the long run.