

So now, you have to capture the audience's attention & funnily enough, less talk will give you more action. However, the choice of words is very important. Let's master this important skill...

### AS POWERFUL AS A ..... :

1. What kind of words do you use to inspire action?

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2. How do you engage the audience to a higher level?

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3. What is the basic motivating reason why people do things?

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4. Explain what's Positive vs. Negative? Give some of your own examples...

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### ACTION STEPS:

1. Be mindful of the words you use. Do they inspire positive action?
2. Write down 5 negative words & their positive counterpart
3. Record your next performance on stage & see how you can use much more effective & powerful words, that inspire action.