

This is something that not only do a lot of emcee's not understand, but also event companies.. too. So let's get started...

THE E-WAVE - LEAD IT AND RIDE IT:

1. What is the E-Wave technique? Explain in your own words...

2. Why is every event different from another?

3. What should you aim for in the audience's state of enjoyment?

4. What should you do during client meetings?

5. Why do event companies say "I want you to RARA the audience like you did the last time?"

6. How do you make the E-Wave work for you?

ACTION STEPS:

1. Write out questions you plan to ask committee that will help you determine energy?

2. How can you train yourself to move energy?

3. What are other emcees doing to dominate audiences energy?

4. Plan and test different intros? What difference have you noticed...
