

Warning: This is so powerful, your events may never be the same again so don't be deceived by its simplicity. I'm talking of....constant energy shifts. Strategically placed energy shifts throughout your event give you the power & control. Audiences are happy to let you lead them into the 'promised land' if your energy shifts shake up anything monotonous. So, let's do this...

HARNESS THE POWER OF ENERGY SHIFTS:

1. What does energy shift mean?

2. How do you keep audiences up on their toes?

3. Name some examples of energy shifts?

4. When do you put in energy shifts?

5. How long should games lasts?

ACTION STEPS:

1. Write down your own unique energy shifts?

2. What changes have you noticed when you used energy shifts in your events?
